



**Silviya Bara**

Beneficiary TEDP

Tribal Artist

**Sohrai Painter**

**I am hoping to generate income through my artwork:  
Silviya Bara**

Silviya Bara, 30, is an artist from Hazaribagh, Jharkhand. The *Sohrai* artist, who belongs to the Oraon tribe, is currently preparing and attending classes for the Librarian course that she has enrolled in.

She participated in the Tribal Entrepreneurship Development Program (TEDP), where she learned about different styles and artwork in painting, how to conduct business online and sell their products there. The workshop is a joint initiative of the Ministry of Tribal Affairs (MoTA) and Associated Chambers of Commerce and Industry of India (ASSOCHAM), which provides a platform for tribal artisans to make the transition to digital business and learn online selling.



Talking about her experience at the workshop, the artist said that she is familiar with the art of *Sohrai* from childhood, but has now learned new styles and designs at the workshop. She is yet to explore earning opportunities by selling her artwork. She has a family of five members, where her father, who works in a bank, is the only earning member. She has three sisters - two of her younger sisters are pursuing studies while one is a special child.

Silviya makes *Sohrai* art on paper, postcards, and canvas. She recalls that the artwork was appreciated by a fellow artist at the Nainital Exhibition.

Currently, she is completing her librarian course while simultaneously also focusing on her *Sohrai* paintwork with the hope to generate income from it. The artist expects to expand her handicraft products to wider markets with the help of digital marketing. She is also looking forward to learn more new skills at workshops and trainings conducted by TEDP in the future.

